



Hard Wired: Culture and Aging/Teaching and Learning
Bruce Wexler, author, Brain and Culture

Brain pathways become more accessible or usable with use. As a result, the pathways used most often become almost automatic as we age. It is one of the obstacles to change in organizations – adults in the organization are more resistant to change because their brains are already wired to a particular way of doing things. One of the most significant influences in wiring or developing neural pathways is culture. This plays out in differences between generations within a culture, even more so between cultures and between immigrant parents and first generation children in our schools. Yale Psychiatrist, and Director of Neurocognitive Research Laboratory at the Connecticut Mental Health Center, Bruce Wexler, will join us on July 21st to tell us how culture plays an instrumental role in the organizational formation of our brains. We will work together to develop strategies to create opportunity from the challenges of “cultural wiring” in the brain.

Syfr’s Summer Retreat at the Hyatt Regency Lost Pines, Austin, Texas

July 19 through 22, 2009

The Brain, The Classroom, The Connection

Registration and information: www.syfrcorp.com